

COURSE DESCRIPTION

CREATIVE PROCESSES I

1. Programme:	BA Innovation and Entrepreneurship
2. Course:	Creative Processes 1
3. Semester:	Autumn, first year
4. Credits:	10
5. Course coordinator:	Helene Sætersdal
6. Number of contact hours:	The lecturer is obligated to have 50 lecture hours with the class in the classroom.
7. Prerequisites:	General admission requirements
8. Course description:	The course explores various theoretical approaches within the sphere of creativity, and illustrates how to plan personal creative processes.
9. Aim:	The aim of the course is to provide students with knowledge about various theories of creativity, which will enable them to carry out a simple creative process.
10. Subject overview:	<ul style="list-style-type: none"> • Diverse academic approaches to creativity • Esthetic approach to creativity: creative presence • Creativity in practice: Planning creative processes • How to tilrettelegge for the development of personal creative processes? • Creative leadership
11. Implementation:	Project-based learning: Students will design, implement and present constructed and real projects.
12. Evaluation (mid-term and final evaluation):	At the end of the course, students will hand in a project assignment counting 40 % towards the final grade, and an individual exam counting 60% towards the final grade.
13. Required reading with number of pages and price for book/fascicle:	Csikszentmihalyi, M. (1996) <i>Creativity: Flow and the psychology of discovery and invention</i> . New York: Harper Collins, 250 sider, price kr. 220

	<p>Kaufman (2006) <i>Hva er Kreativitet?</i> Universitetsforlaget price 149,-</p> <p>Rønning (2005) <i>Flyt-en nøkkel til kreativitet og innovasjon</i>, Akademisk Forlag, price 249,-</p> <p>Compendium of articles (collection in progress)</p>
14. Recommended reading:	<p>Haug, S. H. (2002) <i>Stigs bok om kreativitet</i>. Schibsted forlag: Oslo, 190 pages, price kr. 180</p>