



COURSE DESCRIPTION

KRP1100 Creative Processes I

1. Degree	Bachelor of Innovation and Entrepreneurship
2. Year/semester	1st year – 1st semester
3. Credits	10
4. Course instructor	Assistant Professor Helene Sætersdal
5. Contact hours	50 hours
6. Course prerequisites	Basic academic skills
7. Learning goals	The goal of the course is to introduce the students to various creativity theories and take them through some basic methods for employing the creative process.
8. Course contents	<p>The course explores various theoretical approaches to the study of creativity, and illustrates how to plan personal creative processes by focusing on:</p> <ul style="list-style-type: none"> • Diverse academic approaches to creativity • Aesthetic approaches to creativity: creative presence • Creativity in practice: Planning creative processes • Means of encouraging the development of individual creative processes • Creativity and leadership
9. Method of instruction	The method of instruction will be a combination of lectures and case-study projects; discussions being a critical element. Students will design, implement, and, present their creative responses to both simulated and actual challenges.
10. Assessment	The culminating project will count 40 % towards the final grade. The final exam will count 60 % towards the final grade.
11. Course syllabus	Kaufmann, Geir. 2006. <i>Hva er kreativitet, Hva er; 12</i> . Oslo: Universitetsforlaget. ISBN: 978-82-15-00645-1. (151 p.) Price: 159,-

	<p>Lerdahl, Erik. 2007. <i>Slagkraft : håndbok i idéutvikling</i>. Oslo : Gyldendal akademisk. ISBN 978-82-05-36286-4. (268 p.) Price: 372,-</p> <p>Svartdal, Frode, red. 1997. <i>Psykologi : en introduksjon</i>. Oslo : Ad Notam Gyldendal. ISBN: 82-417-0749-5. (390 p.) Price: 459,-.</p>
12. Recommended reading	<p>Haug, Stig Hjerkin. 2002. <i>Stigs bok om kreativitet: kreativ abc</i>. Oslo: Schibsted. ISBN: 82-516-2154-2.</p>