

COURSE DESCRIPTION

TPL2100 Team and Project Management

1. Degree	Bachelor of Advertising and Brand Management
2. Year/semester	2 nd year – 4 th semester
3. Credits	10
4. Course instructor	Assistant Professor Tore Fagernes
5. Contact hours	50 hours
6. Course prerequisites	Basic course in Organization and Leadership.
7. Learning goals	<p>The goal is to qualify the students to lead and organize projects. This mean to understand when and how to organize a task as a project and how to run a project through all phases from project creation to delivery.</p>
8. Course contents	<p>The course will prepare the students in understanding the definition of the project, and the advantages of working in projects.</p> <p>The students shall know the different phases in projects and what elements that occur in each phase.</p> <p>Furthermore, the course will focus on the project manager, on the project team, team development, challenges, roles and threats.</p> <p>Finally the course will define different threats to the project - within the factors cost, quality and time, how to make good routines for internal and external communications and to make appropriate reports during and after the project.</p>
9. Method of instruction	<p>The course will be taught through lectures, practical work with real projects and discussions in class. The students will also engage in a variety of classroom and business activities, including both individual and group presentations.</p> <p>The students are required to invest considerable efforts in the learning process.</p>

10. Assessment	Assignments/mid-term exam: 40 % (Group of three) Final exam: 60 % (Group of three)
11. Course syllabus	Karlsen, Jan Terje og Petter Gottschalk. 2008. <i>Prosjektledelse: fra initiering til gevinstrealisering</i> . 2. utg. Oslo: Universitetsforlaget. ISBN: 978-82-15-01363-3. (496 p) Price: NOK 429,- Skattum, Knut og John Hatling. 2004. <i>Veien til prosjektsuksess</i> . Oslo: Norsk forening for prosjektledelse. ISBN: 82-91341-81-8. (178 p) Price: NOK 120,- (ca.)
12. Recommended reading	